

## TWHS FOOTBALL TOUCHDOWN CLUB

October 16, 2019 at 7 p.m.



**Attendees:** Kamisha Bennett, Vonetta Ross, Kelly Provost, Chris Scott, Glenn and Cathe Moog, Jenny and David Cooper, John Alastra, Kim Dykstra, Hope Hacker, Jon Carlier, Stephanie and Nathan Kellenberger, Natalie Moore and Chris Judd

### **Call to Order** -- Jenny Cooper

- Welcome and introductions

### **Coach's Comments** – Linebacker Coach Jon Carlier for Matt Zingery

- Team is upbeat this week.
- Freshmen grades will be evaluated at the end of this week. The freshmen and JV teams may be combined for the last two weeks due to ineligibility from grades. Jen Goebbel will issue the ineligible list on Monday, Oct. 21, so we will know more then.
- Most equipment will be collected on Friday night, Nov. 1, after the game v. Olentangy Berlin.

### **Treasurer's Report** – Stephanie Kellenberger and Natalie Moore

- Funds available are \$29,820.83.
- \$3,900 received from sports program ad sales.
- So far, we have earned \$13,000 from concessions.
- Vonetta Ross requested a budget be established for high quality game film.
- Stephanie and Natalie will finish their terms as co-treasurers in December and replacements need to be found. Both will be available next year for questions and support.

### **Cards, Inc.** – Vonetta Ross

- From fall sports program sales, \$12,800 went to booster clubs and \$14,000 went to Cards, Inc.
- Cards, Inc. will provide training on bylaws, budget and Google Drive. More details will be shared when available.
- The next Pancake Day meeting is Nov. 11 at 7 p.m. at WKHS.
- Cards, Inc. is looking for wish list items. We suggested air conditioning in the field house and lights outside of the restrooms.
- Athletics Director Jen Goebbel shared the following information at the Oct. 7 meeting:
  - Coaches' gifts should be less than \$50, so they are not in violation of ethics. Generally speaking, coaches' gifts are in the form of an annual raise.
  - If you do not have to charge booster fees, eliminate them. You cannot require anything from families, including dues nor volunteer time.
  - Boosters clubs must be 100% transparent.
  - Carryover dollars must be identified for a specific purpose. Booster clubs are 501(c)(3) and need to abide by these rules to retain non-profit status.

- Fans must show high standards in treatment of officials and coaches.
- We'll replace the flagpole when the turf is replaced. Looking for a display that is larger, more prominent and will hold the U.S. flag, Ohio flag and school flag.
- We're digitizing all of the state championship photos to develop a consistent display. The bid for this work and the display is around \$20,000. Cards, Inc. will ask booster clubs and others for donations to help cover this expense.

### **Committee Chair Updates –**

1. Community Outreach (Hope Hacker)
  - a) Activities will take place during the off-season.
  - b) John Alastra offered alumni support
  - c) Natalie Moore suggested that Hope contact Nina Parini at the Old Worthington Partnership, as they need volunteers for the Holidays in Worthington event on Sunday, Nov. 24.
2. Concessions (Kelly Provost)
  - a) Need 3 volunteers for Friday, Oct. 25.
  - b) There was good discussion on the concept of "paying forward" related to concessions volunteers. It works well for families of freshmen players to work concessions on Friday nights, so that varsity families can watch their sons play. The cycle repeats. In the future, when the freshmen families' sons are playing on Friday nights, then they will be able to watch their sons play, as families of younger players will be working concessions.
  - c) In a similar manner, it works well for varsity and JV families to volunteer to work concessions on Saturday mornings, so freshmen and JV families can watch their sons play.
  - d) Kelly will not serve as concessions chair next year. To assist in recruiting new chairs, she has developed a detailed handbook (see link below). She suggests this role be shared among 2 or 3 people. [https://docs.google.com/document/d/1P\\_Xf7nazn5YFPoe-wH7MnnButDM-2JGS-TckwWXjJc8/edit](https://docs.google.com/document/d/1P_Xf7nazn5YFPoe-wH7MnnButDM-2JGS-TckwWXjJc8/edit)
  - e) Nathan Kellenberger suggested adding concessions for the Cards/Wolves middle school game next year at Worthingway.
3. Freshman Parents (Jennifer Zalewski) – no report
  - a) Jersey Mike's is providing freshmen team dinner on September 19 before WKHS game. They are opening a new location in the old Subway on High Street at North Street.
4. Fundraising (Chris Scott)
  - a) If interested, we will look into players laying courts for volleyball tournaments. Many football programs do this for revenue.
  - b) Payouts for Charity Mania tickets will begin soon. Chris will coordinate with co-treasurers.
  - c) Will sell Charity Mania tickets again for March Madness.
  - d) Setting the date for the middle school dance for March 2020.
  - e) We have 12 Cardinal seatbacks left to sell at \$40 each.

5. Social/Spirit Events (Kim Dykstra)
  - a) Before the Delaware Hayes game, fans will meet up at Son of Thurman. John Alastra reminded us to beware of construction on U.S. Rte. 23 and that parking in downtown Delaware can be a bit challenging.
6. Team Functions (Vonetta Ross)
  - a) Vonetta and Bobby Ritchie did a site visit at One Church as a possibility for the team banquet. The cost is \$150 per hour plus some table and tablecloth rentals. May consider the school cafeteria instead, as this is recommended by Cards, Inc.; it holds 400.
  - b) Thursday, Nov. 14 is the date. There was discussion about moving to one banquet, instead of one banquet for V/JV and another for the freshmen.
  - c) Touchdown Club covers the cost for student athletes. The cost for families/friends will be between \$10-\$15 each.
7. Team Meals (Chris Scott for Mary Moorma)
  - a) Chris is cooking the Friday team meal: chicken, mac & cheese and baked potatoes.
  - b) Kelly Provost will pick up the team dinner on Nov. 1 and deliver to school.

**New Business** -- Jenny Cooper

- Middle school football banquet is Monday, Oct. 21. There are about 25 players. We are giving them t-shirts and a flyer (for parents) about the TWHS football program.
- We are developing a Parent Guide for TWHS Football that will be distributed at the mandatory parent/athlete meeting in March. This will share lots of information and outline how we would like families to contribute to the culture of our program.
- Elections will be held at the Dec. 18 meeting. We need to find two co-treasurers. We also would like to identify a person who would like to shadow Jenny Cooper to become the president the following year.
- As for committee chairs for next year, we need concessions co-chairs, social/spirit events, freshman parent representative, team functions and possibly new positions for game operations, alumni and social media. Stephanie Kellenberger expressed interest in spirit wear.
- Jenny will order generic thank you notes for us. Natalie Moore will write thank you notes to those who have donated Friday night team meals.

**Next Meetings:** Monday, November 25 @ 7 p.m.

Adjourned at 8:15 p.m.

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**Key Contacts:**

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